

DNA DISTRIBUTION ♦ AUTHORIZED ICOONE® DISTRIBUTOR — USA

THE SCIENCE OF SKIN

# icoone®

*One platform. Face, body & medical.*

The Italian technology behind the world's most exclusive spas — patented **Roboderm® microstimulation**, enhanced with **915 nm laser** and **650 nm LED**, delivering visible results with **zero downtime**.

MADE IN ITALY

FDA-CLEARED

100% NON-INVASIVE



THE COMPLETE RANGE

♦ BEAUTY · MEDICAL · WELLNESS

♦ TRAINING INCLUDED

## THE OPPORTUNITY

# The Non-Invasive Wave Is Here. Ride It — Or Watch It Pass.

Clients want real results without needles or downtime — and they're voting with their wallets. icoone® puts you in the fastest-growing lane of aesthetics with **a technology almost no U.S. competitor has.**

### \$27.8B

U.S. & global med-spa market in 2026,  
growing ~16% a year

### 62.5%

of body-contouring revenue is now non-  
invasive — exactly icoone's lane

### <100

icoone® devices in the entire U.S. — first-  
mover advantage is still on the table

### 7,000+

devices worldwide · 5,000+ centres · 6M+  
treatments every year

*"Proven across 40+ countries. Wide open in yours."*



THE SCIENCE

# Patented. Proven. Impossible to Copy.

Roboderm® — patented in 2008 — performs **Multi Micro Alveolar Stimulation (MMAS)**, the only technology in the world that works in harmony with the skin's microvacuole structure. Micro-hole rollers covering **86% of the stimulator surface** deliver deep, targeted stimulation that remodels, firms and drains tissue — painlessly, with zero recovery time.

- FDA-CLEARED
- CE / MDR
- ISO 13485
- 15+ SCIENTIFIC STUDIES
- PATENTED 2008



ROBODERM® — THE ENGINE OF MICROSTIMULATION

|                                                                                            |                                                                                                           |                                                                                       |                                                                                 |
|--------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| <div>21,600</div> <div>micro-stimulations per minute —<br/>deep, gentle, symmetrical</div> | <div>3×</div> <div>deeper tissue stimulation than<br/>traditional endermologie (clinical<br/>study)</div> | <div>29%</div> <div>reduction in thigh circumference in<br/>clinical evaluation</div> | <div>+77.4%</div> <div>increase in tissue oxygenation<br/>(Biomeca study)</div> |
|--------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|

# Three Technologies. One Pass.

01

## Roboderm® Microstimulation

The patented core. **Up to 21,600 micro-stimulations per minute** reactivate microcirculation, boost collagen and elastin, and drain tissue — the foundation of every icoone® treatment, on every model.

02

## 915 nm Laser

On Laser models: a wavelength **selectively absorbed by fat** (Anderson et al.), gently warming adipocytes to trigger lipolysis and shrink stubborn, diet-resistant deposits — without damaging cells.

03

## 650 nm LED

On Laser models: red LED light that **stimulates fibroblasts**, boosting collagen and elastin production for firmer, smoother, visibly rejuvenated skin.

### 3 SIMULTANEOUS ACTIONS

Drainage — lymphatic & microcirculation

◆ Firming — collagen & elastin secretion

◆ Remodelling — lipolysis & reshaping

# 11 Handpieces. Every Zone of the Body.



## ROBOTWINS × 2

**21,600** stim/min

The only two-hand system in the industry — symmetrical stimulation, twice the speed and coverage.



## ROBOSOLO

**15,600** stim/min

3.5" touch-screen handpiece for large areas. On Laser models it embeds the 915 nm laser + 650 nm LED.



## ROBOMINI TWINS × 2

**14,400** stim/min

The world's smallest motorised handpieces — knees, ankles, décolleté, breast and hard-to-reach zones.



## ROBOMICRO × 6

**13,200** stim/min

Six micro-applicators for the smallest, most delicate areas — face detail, scars, post-op zones.

*One operator, two hands, full coverage — a signature treatment experience no other device can replicate.*

# One Device. Dozens of Billable Menus.

## Beauty & Wellness

24 PROGRAMMES

- Body sculpting & remodelling
- Cellulite reduction — fibrotic, edematous, adipose
- Lymphatic drainage & detox
- Firming, toning & anti-ageing
- Wrinkle & stretch-mark reduction
- Décolleté & breast firming
- Face rejuvenation & lifting
- Pregnancy & post-partum support

## Medical

+16 PROGRAMMES · 40 TOTAL

- Scars, fibrosis & tissue adhesions
- Oedema, lymphoedema & venous insufficiency
- Pre- & post-surgical recovery
- Burns & skin lesions
- Rehabilitation in senology
- Muscle pain & fibromyalgia
- Tendinopathy & muscle tension
- Post-pregnancy recovery

## HOTEL · SPA · RESORT PROTOCOLS

Detox Express ♦ Time Stop Face ♦ Perfect Shape ♦ Jet Lag Recover ♦ Relaxing Retreat ♦ Body Glow ♦ Sweet Dreams ♦ Instant Well-Being

THE RANGE

# Four Devices. One For Every Ambition.



## icoone® Beauty

BEAUTY SECTOR · FDA

Pure Roboderm® power for face & body — the versatile foundation of a premium aesthetic menu.



## icoone® Beauty Laser

BEAUTY + LASER & LED · FDA

Adds 915 nm laser + 650 nm LED for accelerated results on stubborn, diet-resistant areas.



## icoone® Medical

MEDICAL SECTOR · MDR + FDA

40 programmes for scars, lymphoedema, rehab and post-op recovery — evidence-based medicine.



## icoone® Medical Laser

MEDICAL + LASER & LED · MDR + FDA

The flagship: full medical range plus laser & LED synergy for the deepest therapeutic action.

NEW — **icoone® Microfacial**: the dedicated facial device. First 25 U.S. buyers save \$8,000. Ask for the Microfacial deck.

FOUNDERS' 25

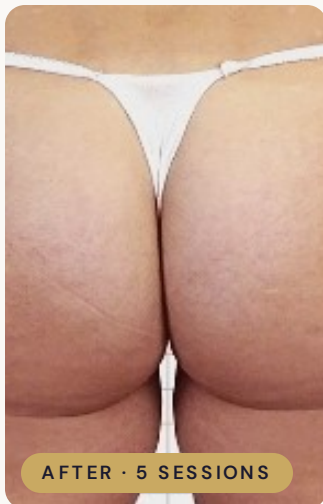
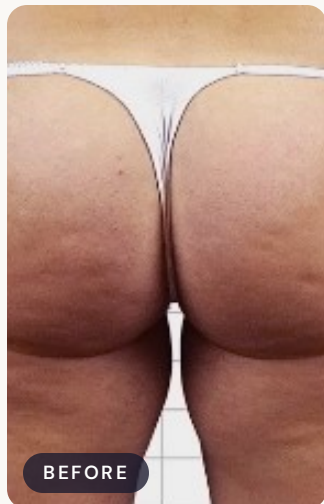
SIDE BY SIDE

# Choose Your Configuration

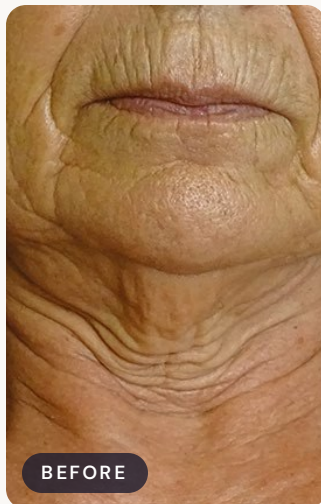
|                | ICOONE® BEAUTY                                           | ICOONE® BEAUTY LASER                | ICOONE® MEDICAL                                          | ICOONE® MEDICAL LASER                       |
|----------------|----------------------------------------------------------|-------------------------------------|----------------------------------------------------------|---------------------------------------------|
| TECHNOLOGY     | Roboderm® (MMAS)                                         | Roboderm® + 915nm Laser + 650nm LED | Roboderm® (MMAS)                                         | Roboderm® + 915nm Laser + 650nm LED         |
| HANDPIECES     | 11 — 1 Robosolo · 2 Robotwins · 2 Robomini · 6 Robomicro | 11 — Robosolo embeds Laser + LED    | 11 — 1 Robosolo · 2 Robotwins · 2 Robomini · 6 Robomicro | 11 — Robosolo embeds Laser + LED            |
| PROGRAMMES     | 24 beauty & wellness                                     | 24 beauty & wellness                | 24 beauty + 16 medical = 40                              | 24 beauty + 16 medical = 40                 |
| CERTIFICATIONS | FDA                                                      | FDA                                 | MDR + FDA                                                | MDR + FDA                                   |
| IDEAL FOR      | Day spas, salons, wellness centers                       | Med spas & body-contouring studios  | Clinics, physio & rehab practices                        | Med spas, plastic surgeons, medical clinics |

REAL RESULTS

# Visible From the Very First Sessions



Cellulite — Thighs



Firming — Neck



Skin Regeneration — Face

NON-INVASIVE

PAINLESS

ZERO DOWNTIME

ALL SKIN TYPES

DAILY USE SAFE

Results from icoone® documented case archives. Individual results may vary.

WHAT THE PRESS SAYS

# The Beauty World Is Already Obsessed

”

*Hands down the best treatment I have ever tried.*

CARRIE BARBER · SENIOR ART DIRECTOR, VIOLET GREY

”

*My abdomen is miraculously flat, my cheek bones newly chiselled.*

ALISSA BENNETT · CONTRIBUTOR, VOGUE US

AS FEATURED IN

Forbes



Vogue



The Wall Street Journal



Elle



Violet Grey

THE COMPANY YOU KEEP

# Chosen by the World's Most **Exclusive** Names

When the most demanding spas, clinics and maisons on earth select a skin technology, they select icoone®. The same device you'll own is trusted by:

Four Seasons

Ritz-Carlton

Dior Spa

Chanel

SHA Wellness Clinic

Clinique La Prairie

Mandarin Oriental

Aman

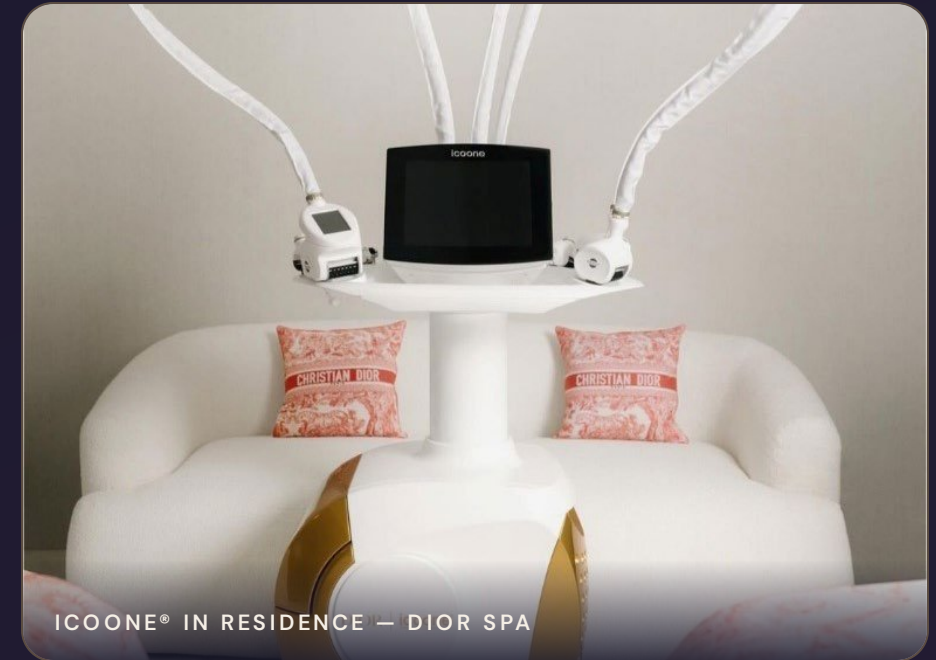
Dorchester — The Lana

St. Regis

Waldorf Astoria

Equinox Hotel NY

...plus the Olympic Games Cruise in Paris and 5,000+ more centres across 40+ countries.



THE BUSINESS CASE

# One Room. Ten Revenue Streams.

| ACTIVE PACKAGE CLIENTS / MONTH | AVG. PACKAGE | MONTHLY REVENUE* |
|--------------------------------|--------------|------------------|
| 4 clients                      | \$3,400      | \$13,600         |
| 8 clients                      | \$3,400      | \$27,200         |
| 12 clients                     | \$3,400      | \$40,800         |

\*Illustrative projections. icoone® sessions typically retail for \$150–\$350; client packages run up to \$4,000. Actual results depend on pricing, location and utilization.

CONSUMABLES

## Near Zero

No cartridges or disposables eating your margin — unlike laser and cryo platforms.

TYPICAL PAYBACK

## 4–5 Months

Most partners recoup their investment within the first months.

BREAK-EVEN

## ~2 Sessions / Week

Roughly two sessions a week covers a financed monthly payment.

## THE INVESTMENT

# Own the Technology. Own Your Market.

### icoone® Beauty

DAY SPAS · WELLNESS

MSRP ~~\$~~**\$79,000**

≈~~\$~~**\$1,730** /mo

FDA · 24 PROGRAMMES

### icoone® Beauty Laser

MED SPAS · CONTOURING

MSRP ~~\$~~**\$85,000**

≈~~\$~~**\$1,860** /mo

FDA · LASER + LED

### icoone® Medical

CLINICS · PHYSIO · REHAB

MSRP ~~\$~~**\$87,000**

≈~~\$~~**\$1,904** /mo

MDR + FDA · 40 PROGRAMMES

### icoone® Medical Laser

THE FLAGSHIP · FULL SCOPE

MSRP ~~\$~~**\$89,000**

≈~~\$~~**\$1,948** /mo

MDR + FDA · LASER + LED · 40 PROGRAMMES

\$0 down for qualified buyers



60-month terms



~2 sessions/week covers your payment



Ask about bundle & launch pricing

Representative financing based on actual partner-lender terms; subject to credit approval. Monthly figures rounded.

JUST LAUNCHED

# New: icoone® Microfacial

The dedicated facial device — **Roboderm® + 650 nm LED + ICO-ONE skin care** in one compact platform. 22 programmes, 17 handpieces, 7 facial zones. The perfect companion device — or the perfect entry point into icoone®.

MSRP ~~\$58,000~~ — Founders' 25 price

**\$50,000** **SAVE \$8,000**

First 25 U.S. buyers only · Training included · From ≈ \$1,095/mo

Ask for the dedicated icoone® Microfacial launch deck.

FOUNDERS' 25 · STRICTLY LIMITED



CLAIM YOUR MARKET

# Your Clients Are Ready. Your Competitors Aren't.

A ten-minute discovery call is all it takes: see the technology live, run the ROI for your space, and check availability in your market — **no pressure, no obligation.**

## THE DNA GUARANTEE

Up to 30 booked clients — or 3 months of marketing, on us.

**Arty Perlov**

FOUNDER · DNA DISTRIBUTION

PHONE

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EMAIL

info@dnadistribution.us

WEB

dnadistribution.us

SCHEDULE A DISCOVERY CALL



SCAN TO EXPLORE

